

NSENG[®]

NorthShore Executive
Networking Group



Marty Gilbert

NSENG Founder & CEO

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Who we are:

NSENG was formed in 2010 by Marty Gilbert when he was looking for his next career opportunity. The organization has grown almost entirely by referrals, with existing members telling others about how the group's events, coaching and collaboration have helped them to accelerate their job search efforts. [NSENG](#) is Chicago's largest and fastest growing job search networking organization, comprised of over 8,000 members with impressive professional backgrounds. All of our bi-weekly meetings, webinars and workshops are online so anyone anywhere can participate. Everyone brings valuable job search perspectives so individuals leave each event with meaningful feedback and new insights on how to be more productive with their job search. More than 5 new members are joining NSENG each day and 10+ members are landing new jobs each week with firms across a broad range of industries and roles that span sales, marketing, finance, IT, operations, HR, general management, product development, supply chain, legal, project management and more. There are no upfront fees to join NSENG and valuable presentations with search advice are made available to everyone who becomes a member. To get your free NSENG membership and 2 job search webinar recordings, just click [here](#).

What makes NSENG unique:

- Senior level talent at each event
- Exceptional TEDx speakers
- Members who are willing to make introductions
- [Job search coaching](#) packages and customized coaching
- Job search [webinars](#) with keynote presenters
- Instructional job search [online workshops](#)



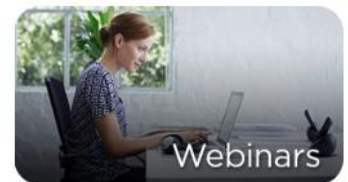
Meetings



Coaching



Workshops



Webinars

What we do:

Individuals that are advanced in their careers share a lot in common, one of which is the fact that they are the most difficult people to land their next position when they've lost their job. That's where effective networking, marketing and specific job search tactics plays a huge role. NSENG creates an environment where job seekers can learn new approaches from experts and benefit from information sharing with other members. This includes discussing job search strategies, posting jobs on our LinkedIn group site, providing introductions to key people in target companies and gaining great insights from renowned speakers who share techniques that can help shorten your search. Here are a few examples of presentation topics from previous events:

- Maximizing the value of LinkedIn for job search
- Interviewing skills: from phone screen to job offer
- Training your brain to perform better for interviews
- How to work more effectively with a recruiter
- Creating an effective job search plan
- The "What the Hell Approach to Job Search"[®]
- How to speak with greater confidence during interviews
- Mastering the psychology of the job interview
- Delivering a dynamic elevator pitch
- How to networking to your next job

NSENG events:

All events are currently online due to COVID-19 so anyone can participate regardless of your location. Each webinar and workshop features a keynote presenter who brings deep knowledge in a specific area of the job search. Additionally, the [NSENG LinkedIn group](#) is a very active and engaging environment where job seekers can exchange search tactics, ask questions and post job leads. It's a great way to gain valuable introductions into target companies that you can't break into on your own. Lastly, here are a few links that you may find helpful with your job search:

- [Marty's 2-min interview with CBS Chicago News](#)
- [Marty's "What the Hell Approach to Job Search"[®]](#)
- [3 Must Dos for Job Seekers"](#)
- [How to Network Yourself Into a Dream Job](#)

If you have any questions, please contact **Marty Gilbert** at martygilbert1@gmail.com.

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Here are a few comments from NSENG members who have landed new positions:

"The search process can be a lonely place, so I felt very fortunate to have found NSENG and a community of people who "get it." From my first meeting, I was impressed by the open environment for sharing and the lack of feeling judged for being in the job market. I've made some great connections through NSENG and thank you very much Marty for leading a hugely supportive organization."

-- Landed a position as Marketing Director

"My resume wasn't telling a compelling story and I hadn't interviewed in twelve years. Marty helped flush out my value proposition for potential employers on paper and made me more confident in telling my story in interviews."

-- Landed a position as Chief Financial Officer

"Thank you for the NSENG. I have learned so much about job search and networking from you, the speakers, and the other members. Of all the lessons I learned from the group, probably the most important was to focus your job search on where you add value. It was counter-intuitive to me to limit my scope, but focusing helped so much. It helped me recognize myself as a strong, valuable person, and made all the difference in the world."

-- Landed a position as Director of Entrepreneurial Services

"Marty is a rare find in the world of executive search coaching – he is more than willing to customize the approach to what you actually need versus the "one size fits all" packages that you often find in this space. And this tailored approach makes the investment in your career very worthwhile."

-- Landed a position as VP Marketing

"I greatly appreciated the help NSENG provided. The speakers and presenters at NSENG were relevant and very helpful. Also, the networking sessions provided contacts who could and were willing to help. I used the career portfolio idea from NSENG to differentiate myself and I thought this concept worked great. Thank you for your help and all of the help I received from NSENG."

-- Landed a position as Senior Director of Corporate Logistics

"My story is another example of why networking is such an important factor in finding the next career opportunity. I was made aware of my opportunity by an e-mail sent from an NSENG member to our group. Had I not joined NSENG, I would have NEVER been aware of this position. I am grateful for the opportunity sharing platform that NSENG has provided."

-- Landed a position as Chief Sales Officer

"I would like to extend a special thanks to you for staying involved and committed to helping the participants at the NSENG keep connected and engaged. It is one of the most important aspects of the job search, and your passion for helping is personally inspiring."

-- Landed a position as Director of Financial Operations

"Thanks for the efforts you have made with NSENG. You have great speakers, the group is a kind and giving group, and you personally have great ideas Marty. As you know I had multiple offers, and one of them came from an idea of yours. Thanks again for that, I appreciate your knowledge."

-- Landed a position as Senior Product & Program Manager

"Marty created a clear outline of what needed to be done to get back into the job market and get noticed above the large number of other job seekers. He armed me with a powerful resume, cover letters and great strategy."

-- Landed a position as Sales Account Executive